



Senior Manager – Data & Device Solutions (Marketing)

The candidate would differentiate strategic initiatives with key focus on innovations in data & device solutions hence is expected to develop action plans for increased usage of airtel data plans and devices to make airtel a preferred choice of service provider in the mobile internet space.

Responsibilities:

- Driving profitability of mobile internet, business agenda and key deliverables in the digital data & device space in terms of revenue, users ,traffic across small screen and dongle business
- Ensure the team surfaces new ideas to enhance the dongle and mobile internet base on a monthly basis
- Develop and drive programs to deliver end to end business objectives of mobile internet together with respective verticals
- Superior network rollout planning and enhanced customer experience on mobile internet platform
- Work closely with cross functional teams to drive the mobile internet agenda to enhance the brand value and ensure airtel is the preferred choice in the mobile internet space.
- Identify opportunities/risks based on analytics and ensure appropriate plans of execution

Send in your CV to careers.lanka@airtel.com on or before 16th November 2016 with **email Subject:** Senior Manager: **Data & Device Solutions**